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| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 | | |
| | | - | |
| METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING | | | |
| AN AUCTION BEHAVIOR AND AUT | OMATIC BIDDING IN AN AUCTION | | |

116 CURRENT **AUCTION INFORMATION** - 108 - 106 - 118 **DESIRED AUCTION** PAST AUCTION **AUCTION BEHAVIOR** INFORMATION **BEHAVIOR SELECTOR** 110 **RULE SELECTOR** 112 **RULE RULE** RULE TO BID GENERATORS - 104 103 ~ **CURRENT** TO OTHER BIDDERS OTHER **AUCTION BIDDING BIDS** MANAGER **STATUS** 120 100 114 **MAXIMUM BID** - 122 BID BID **GENERATOR** 102 **INCREMENT VALUE** 112 RULE FROM RULE SELECTOR

FIG. 1



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| | ROGRAM PRODUCT FOR FACILITATING TOMATIC BIDDING IN AN AUCTION |

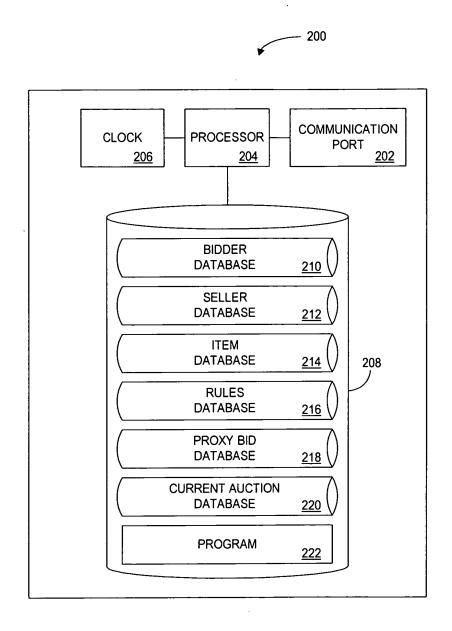


FIG. 2



| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 | |
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| | | |
| METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING | | |
| AN AUCTION BEHAVIOR AND AUT | OMATIC BIDDING IN AN AUCTION | |

| | BIDDER IDENTIFIER | NAME | MAILING ADDRESS | E-MAIL ADDRESS | PAYMENT IDENTIFIER |
|----------|----------------------|----------------------|--|----------------------|-------------------------|
| l | 304 | 306 | 308 | 310 | 312 |
| <u> </u> | 58675 | KATIE VAN LIGHTIN | 1061 CAMINO DE LA CRUZ SANTA FE, NM 87501 | KTVL@ GRNOLA.NET | 1111-2222- 3333-4444 |
| 000 | 92999 | MAGGIE BOLD | P.O. BOX 2000 GREEN ACHRES, VA 21210 | MAGS@ SHOTGUN.COM | 2222-3333- 4444-5555 |
| 2005 | 78677 | TED DESK | 32 CHURCH ST. BLANCHE, CT 06707 | TDESK@ YAHOO.COM | 3333-444- 5555-6666 |
| | 88678 | JAMES GERONIMO | 1327 SCENIC DR. PALO ALTO, CA 93432 | JAMESG@ AOL.COM | 4444-5555- 6666-7777 |

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|---------------|---|
| • • | ROGRAM PRODUCT FOR FACILITATING FOMATIC BIDDING IN AN AUCTION |

I-3456; I-9898; I-0099

1-5699; 1-8787

1-2424

6666-5555-4444-3333

TIMB@ POMP.COM

TIMOTHY BAKER

S-6666

ASSOCIATED ITEM IDENTIFIERS PAYMENT IDENTIFIER 8888-7777-6666-5555 410 9999-8888-7777-6666-5555-4444 8 EMAIL ADDRESS LG@ CKE.COM ST@ US.COM DEE@ AL.COM 9 STEVE THOMAS SELLER NAME SARAH JONES CYNN GOOD

SELLER IDENTIFIER

\$

S-9999

S-8888

402 <

S-7777

1-1234



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METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION

2000

| | ITEM IDENTIFIER | ITEM DESCRIPTION | ITEM CATEGORY | SELLING PRICE | BEHAVIOR IDENTIFIER |
|-----|--------------------|--|-------------------------------|------------------|------------------------|
| (| 204 | 506 | 208 | 510 | 512 |
| | 1-1234 | PLATINUM & PEARL DINNER RING CIRCA 1920 | JEWELRY | N/A | B-B9765 |
| | 1-2345 | GLASS ROOSTER - PRE CIVIL WAR, 18" GREEN, YELLOW AND RED | ANIMAL FIGURINES | \$70.00 | B-B8080 |
| 502 | I-3456 | ROLLER SKATES, 1928 - GOOD CONDITION, AUTHENTICATED. | ANTIQUE SPORTING EQUIPMENT | N/A | 8-87777 |
| | 1-4567 | TURN OF THE CENTURY PIE HUTCH - BEEN IN ONE FAMILY FOR 100 YEARS!! MUST SELL | ANTIQUE FURNISHINGS | \$140.00 | B-B9862 |
| | 1-5678 | KARAOKE MACHINE PLUS TAPES, SHEET MUSIC - 80'S ROCK, EASY LISTENING FAVORITES | MUSICAL DEVICES | N/A | B-B2222 |

FIG. 5

| , | | |
|---|---|--|
| 3 | | |
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| | | |
| (| | |
| | | |
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| | BEHAVIOR IDENTIFIER | RULE IDENTIFIER | BEHAVIOR | RULE DESCRIPTION |
|-------|------------------------|--------------------|---|--|
| l | 604 | <u>606</u> | 809 | 610 |
| | B-B1234 | R-111 | CONSISTENT, WITH AVERAGE FREQUENCY EVERY 2-5 MINUTES | PLACE BID TWO MINUTES AFTER PREVIOUS WINNING BID IS RECEIVED |
| | B-B3456 | R-222 | CONSISTENT, WITH AVERAGE FREQUENCY EVERY 2-5 MINUTES | PLACE BID 3 MINUTES AFTER PREVIOUS WINNING BID IS RECEIVED |
| > 209 | B-B8888 | R-333 | INCREASE FREQUENCY AS AUCTION BECOMES COMPETITIVE | IF AVERAGE BIDDING SPEED INCREASES BY 15%, INCREASE BID PLACEMENT SPEED BY 10% |
| | B-B9765 | R-444 | CONSISTENT, WITH FREQUENCY EVERY 20-50 MINUTES | PLACE BID 45 MINUTES AFTER PREVIOUS WINNING BID IS RECEIVED |
| | B-B8080 | R-555 | DELAY OF AT LEAST FIVE MINUTES AFTER EVERY 1-3 BIDS | PLACE BID FIVE MINUTES AFTER EVERY THREE BIDS ARE RECEIVED |

FIG. 6



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| METHOD, SYSTEM AND COMPUTER PR AN AUCTION BEHAVIOR AND AUT | |

700

| | BIDDER IDENTIFIER 704 | ITEM IDENTIFIER <u>706</u> | RULE IDENTIFIER <u>708</u> | BID CEILING <u>710</u> |
|-------|-----------------------------|----------------------------------|----------------------------------|------------------------------|
| | 58675 | I-1234 | R-444 | \$70.00 |
| 702 | 58675 | I-3339 | R-777 | \$48.00 |
| 702 < | 98245 | I-4848 | R-999 | \$54.00 |
| | 48652 | I-5678 | R-898 | \$150.00 |

FIG. 7



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800

| | ITEM ID | ENTIFIER: | I-1: | 234 | |
|-----|-----------------------------|---------------------------|------------------------|--------------------------|-----|
| | | | | <u>802</u> | |
| | AUCTION S | TART DATE/TIM | IE: 10/21/99 | 8:00 A.M. <u>804</u> | |
| | AUCTION EN | ND DATE/TIME: | 10/23/99 | 8:00 A.M. <u>806</u> | |
| | | NUMBER OF ING BIDDERS: | : | 5 <u>808</u> | |
| | BID INCREM | ENT AMOUNT: | \$2 | .00 <u>810</u> | |
| 814 | BIDDER IDENTIFIER 816 | BID AMOUNT 818 | BIDDING TIME 820 | TYPE OF BIDDER 822 | |
| | 00009 | \$4.00 | 8:15 A.M. | MANUAL | |
| | 58675 | \$6.00 | 9:00 A.M. | PROXY | |
| | 23232 | \$8.00 | 10:00 A.M. | PROXY | 812 |
| | 99989 | \$20.00 | 10:05 A.M. | MANUAL | |
| | 58675 | \$22.00 | 10:50 A.M. | PROXY | |

FIG. 8



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| METHOD, SYSTEM AND COMPUTER PE AN AUCTION BEHAVIOR AND AUT | |

- 800 I-1234 ITEM IDENTIFIER: <u>802</u> **AUCTION START DATE/TIME:** 10/21/99 8:00 A.M. <u>804</u> **AUCTION END DATE/TIME:** 10/23/99 8:00 A.M. <u>806</u> **CURRENT NUMBER OF** PARTICIPATING BIDDERS: 5 808 BID INCREMENT AMOUNT: \$2.00 <u>810</u> TYPE OF BIDDER BID **BIDDING IDENTIFIER AMOUNT** TIME BIDDER 822 <u>818</u> <u>820</u> 814 <u>816</u> 00009 \$4.00 8:15 A.M. MANUAL 58675 \$6.00 9:00 A.M. **PROXY** 10:00 A.M. PROXY > 812 23232 \$8.00 \$20.00 10:05 A.M. **MANUAL** 99989 58675 \$22.00 10:50 A.M. **PROXY**

FIG. 8



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METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION

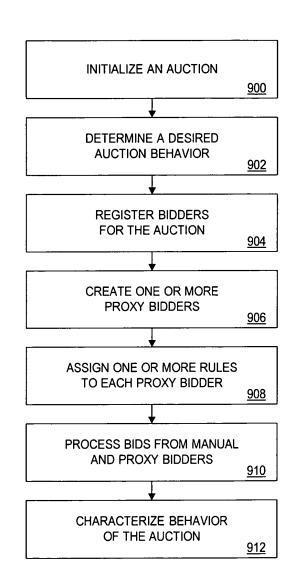


FIG. 9



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METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING
AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION

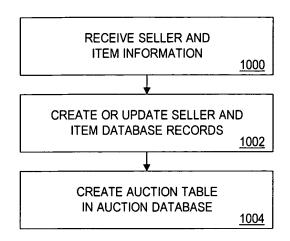


FIG. 10

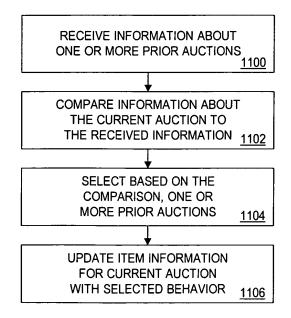


FIG. 11



| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 | |
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| METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION | | |

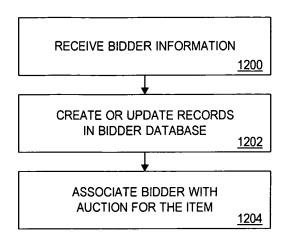


FIG. 12

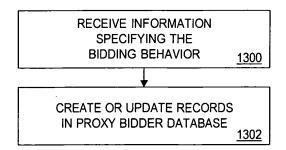


FIG. 13



| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 |
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| METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION | |

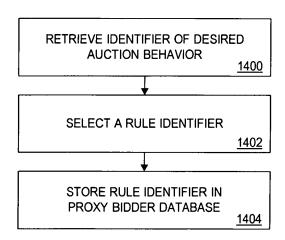
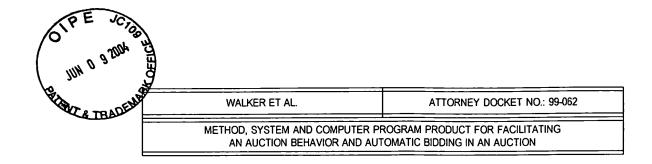


FIG. 14



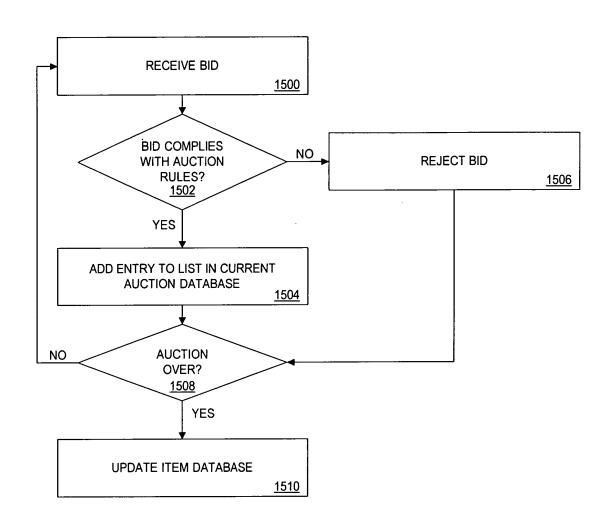
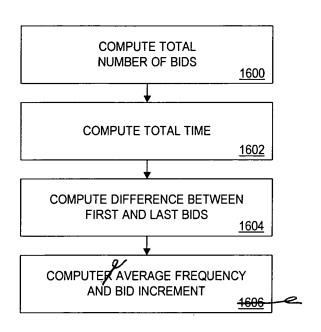


FIG. 15



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| METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION | | |

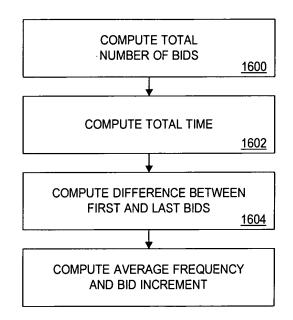
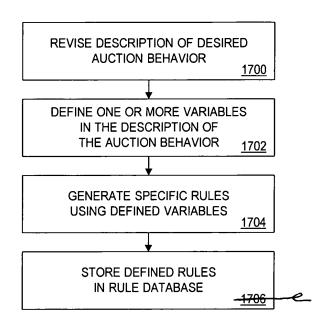


FIG. 16



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AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION

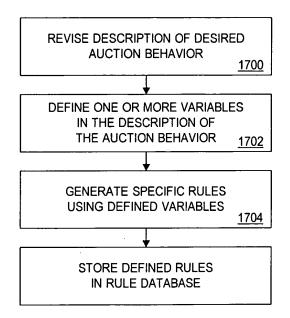


FIG. 17



| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 |
|--|-----------------------------|
| | |
| METHOD SYSTEM AND COMPLITED PROCEAM PRODUCT FOR FACILITATING | |

METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION

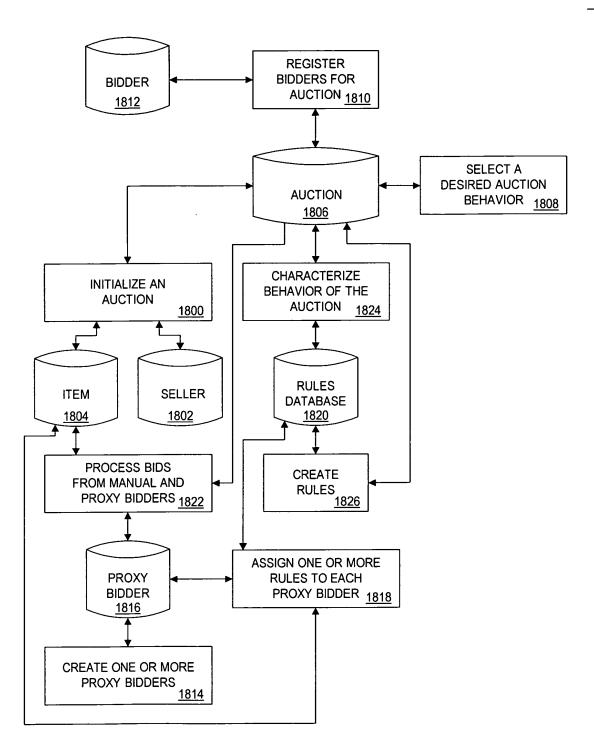


FIG. 18